

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG23/12 12.55
CHANGES *** WFLA-TV ***

SALESMAN #

SALES PRSN WA-
MEGHAN MCGARR (H)

CLASS: NATI.

(10)

DATE AUG23/12 12.55

THANKS BEN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

5

AGENCY EST# = 472

0/12/13 #6

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# 703-516-9680
!
FROM REP          AUG23/12 12.55
**CHANGES**     *** WFLA-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	RS		530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$250.00	10/29	10/29	0		MON	0
5	RS		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/23	10/26	0		TU-F	0
6	RS		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/29	10/29	0		MON	0
7	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/26	0		TU-F	0
8	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/29	10/29	0		MON	0
9	RS		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$550.00	10/23	10/26	0		TU-F	0
10	RS		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$550.00	10/29	10/29	0		MON	0
11	RS		1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	10/23	10/26	0		TU-F	0
12	RS		1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	10/29	10/29	0		MON	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG23/12 12.55
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22		RS	530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$900.00	10/29	10/29	0		MON	0
23		RS	600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/23	10/26	0		TU-F	0
24		RS	600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/29	10/29	0		MON	0
25		RS	630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/23	10/26	0		TU,TH-F	0
26		RS	630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/29	10/29	0		MON	0
27		*	700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	10/23	10/26	0		TU-F	0
28		*	700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	10/29	10/29	0		MON	0
29		*	730P-800P PROGRAM : ET CON COM1: ET	30		\$100.00	10/23	10/26	0		TU-F	0
30		*	730P-800P PROGRAM : ET CON COM1: ET	30		\$100.00	10/29	10/29	0		MON	0

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.55
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	RS		700P-815P	30		\$1,700.00	10/28	10/28	0		SUN	0
PROGRAM : FBALL NIGHT IN AM												
CON COM1: FBALL NIGHT IN AM												
32	*		1100P-1130P	30		\$1,250.00	10/23	10/27	0		TU-SA	0
PROGRAM : NEWS 8												
CON COM1: NEWS 8												
33	*		1100P-1130P	30		\$1,250.00	10/29	10/29	0		MON	0
PROGRAM : NEWS 8												
CON COM1: NEWS 8												
34	RS		700A-900A	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
35	RS		900A-1000A	30		\$300.00	10/27	10/27	0		SAT	0
PROGRAM : SAT NEWS												
CON COM1: SAT NEWS												
36	RS		1200N-100P	30		\$150.00	10/27	10/27	0		SAT	0
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
37	RS		600P-630P	30		\$700.00	10/27	10/27	0		SAT	0
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												
38	RS		700P-800P	30		\$650.00	10/27	10/27	0		SAT	0
PROGRAM : SAT ET												
CON COM1: SAT ET												
39	RS		800A-900A	30		\$500.00	10/28	10/28	0		SUN	0
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												

FROM REP AUG23/12 12.55
CHANGES ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	RS		900A-1000A	30		\$300.00	10/28	10/28	0		SUN	0
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
41	RS		1200N-100P	30		\$150.00	10/28	10/28	0		SUN	0
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
42	RS		600P-630P	30		\$750.00	10/28	10/28	0		SUN	0
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
43	RS		630P-700P	30		\$2,500.00	10/28	10/28	0		SUN	0
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
44	SR		1230A-130A	30		\$200.00	10/23	10/26	0		TU-F	0
PROGRAM : FALLON												
CON COM1: FALLON												
45	SR		1230A-130A	30		\$200.00	10/29	10/29	0		MON	0
PROGRAM : FALLON												
CON COM1: FALLON												
46	A		1000P-1100P	30		\$1,800.00	10/23	10/23	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
47	A		900P-1000P	30		\$1,800.00	10/24	10/24	0		WED	0
PROGRAM : LAW ORDER												
CON COM1: LAW ORDER												
OCT/12 \$.00 NOV/12 \$.00												CONTRACT TOTAL \$.00
												TOTAL SPOTS 0

REP HEADLINE# 6187777
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.55
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	0	Campaign Ref:	E:120628189
Buyer:	..	Client/Product/Estimate:	1.1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06187777
Est./PO Number:	06187777	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
11	M-F 10a Daytime .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Daytime M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
27	M-F 7p Entertainment Tonight .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
28	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
29	M-F 730p Extra .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
30	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals:					Total Spots(Ord Spots)			
					Closed PR	12	3	15

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	780.00	No Makegood / Credit	0000000000	E:120628189
12	M-F 10a Daytime	:30 Commercial	10/29/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628189
27	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	4,800.00	45 (11/12, 11/13), 46 (12/10, 12/11)	0000167932	E:120628189
28	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000167933	E:120628189
29	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628189
30	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628189

Grand Totals

		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22		10/29	
Spots	Totals	0		0	
Cost		0		0	

Grand Totals:

Spots: 0
Gross Total: 0.00
Commission: 0.00
Net Total: 0.00

REP HEADLINE# 6187777
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 17.3
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187777 CLASS: NATL. LOCAL REGIONAL

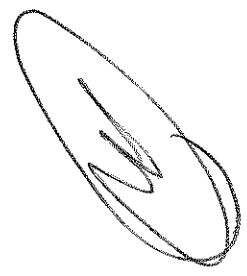
PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/12 17.36

REP: NEW ORDER
TTL \$82,095 @94X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

CON CM BILL NELSON FOR SENATE



9/16/12

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 472

1 500A-530A 30 \$180.00 10/23 10/26 4 TU-F 4

PROGRAM : 5AM NEWS
CON COM1 : 5AM NEWS

2 500A-530A 30 \$180.00 10/29 10/29 1 MON 1

PROGRAM : 5AM NEWS
CON COM1 : 5AM NEWS

3 530A-600A 30 \$300.00 10/23 10/26 4 TU-F 4

PROGRAM : 530AM NEWS
CON COM1 : 530AM NEWS

REP HEADLINE# 6187777
 *** ORIGINAL REV#0 ***

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.3
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$300.00	10/29	10/29	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/23	10/26	4		TU-F	4
6			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/29	10/29	1		MON	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/23	10/26	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/29	10/29	1		MON	1
9			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$660.00	10/23	10/26	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$660.00	10/29	10/29	1		MON	1
11			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/23	10/26	4		TU-F	4
12			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/29	10/29	1		MON	1

REP HEADLINE# 6187777
*** ORIGINAL REV#0 ***

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.3
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$240.00	10/23	10/26	4		TU-F	4
14			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$240.00	10/29	10/29	1		MON	1
15			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/23	10/26	4		TU-F	4
16			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/29	10/29	1		MON	1
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/23	10/26	4		TU-F	4
18			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/29	10/29	1		MON	1
19			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/23	10/25	3		TU-TH	3
20			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/29	10/29	1		MON	1
21			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/24	10/26	3		W-F	3

REP HEADLINE# 6187777
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.3
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/29	10/29	1		MON	1
23			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/23	10/26	4		TU-F	4
24			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/29	10/29	1		MON	1
25			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/23	10/26	3		TU,TH-F	3
26			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/29	10/29	1		MON	1
27			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/23	10/26	4		TU-F	4
28			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/29	10/29	1		MON	1
29			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/23	10/26	4		TU-F	4
30			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/29	10/29	1		MON	1

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 17.3
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	10/28	10/28	1		SUN	1
32			1100P-1130P PROGRAM : FALCON NEWS CON COM1: FALCON NEWS	30		\$1,500.00	10/23	10/27	5		TU-SA	5
33			1100P-1130P PROGRAM : FALCON NEWS CON COM1: FALCON NEWS	30		\$1,500.00	10/29	10/29	1		MON	1
34			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$600.00	10/27	10/27	1		SAT	1
35			900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$360.00	10/27	10/27	1		SAT	1
36			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$180.00	10/27	10/27	1		SAT	1
37			600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$840.00	10/27	10/27	1		SAT	1
38			700P-800P PROGRAM : SAT ET CON COM1: SAT ET	30		\$780.00	10/27	10/27	1		SAT	1
39			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$600.00	10/28	10/28	1		SUN	1

REP HEADLINE# 6187777
 *** ORIGINAL REV#0 ***

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 JUN18/12 17.3
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A	30		\$360.00	10/28	10/28	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
41			1200N-100P	30		\$180.00	10/28	10/28	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
42			600P-630P	30		\$900.00	10/28	10/28	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
43			630P-700P	30		\$3,000.00	10/28	10/28	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
44			1230A-130A	30		\$240.00	10/23	10/26	4		TU-F	4
PROGRAM : FALLON												
CON COM1: FALLON												
45			1230A-130A	30		\$240.00	10/29	10/29	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
OCT/12			67440.00			NOV/12			14655.00			
CONTRACT TOTAL												82095.00
TOTAL SPOTS												94

MARKET TOTALS \$342,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82095	Campaign Ref: E:120628189
Buyer: ..	Client/Product/Estimate: 1.1472	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06187777
Est./PO Number: 06187777	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 5a News TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News M.....	180	30 Comme	Nbr of Spots	1	1	180
3	M-F 530a News TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
4	M-F 530a News M.....	300	30 Comme	Nbr of Spots	1	1	300
5	M-F 6a News TWTF..	840	30 Comme	Nbr of Spots 4		4	3360
6	M-F 6a News M.....	840	30 Comme	Nbr of Spots	1	1	840
7	M-F 7a Today Show TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
8	M-F 7a Today Show M.....	1080	30 Comme	Nbr of Spots	1	1	1080
9	M-F 9a Today Show II TWTF..	660	30 Comme	Nbr of Spots 4		4	2640
Weekly Totals: Total Spots(Ord Spots)				77	17	94	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	82095	Campaign Ref:	E:120628189
Buyer:	FL	Client/Product/Estimate:	1/1472	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06187777
Est./PO Number:	06187777	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 9a Today Show II M.....	660	30 Comme	Nbr of Spots	1	1	660
11	M-F 10a Daytime ..TWTF..	195	30 Comme	Nbr of Spots	4	4	780
12	M-F 10a Daytime M.....	195	30 Comme	Nbr of Spots	1	1	195
13	M-F 12p Today Show III ..TWTF..	240	30 Comme	Nbr of Spots	4	4	960
14	M-F 12p Today Show III M.....	240	30 Comme	Nbr of Spots	1	1	240
15	M-F 2p Rachael Ray ..TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
16	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots	1	1	300
17	M-F 4p Dr Oz ..TWTF..	720	30 Comme	Nbr of Spots	4	4	2880
18	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots	1	1	720
19	M-F 5p News ..TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
20	M-F 5p News M.....	1080	30 Comme	Nbr of Spots	1	1	1080
21	M-F 530p News ..TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
Weekly Totals: Total Spots(Ord Spots)				77	17	94	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82095	Campaign Ref: E:120628189
Buyer: FL	Client/Product/Estimate: .1/1472	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06187777
Est./PO Number: 06187777	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type		10/22	10/29	Total	Cost
22	M-F 530p News M.....	1080	30 Comme	Nbr of Spots		1	1	1080
23	M-F 6p News .TWTF..	1440	30 Comme	Nbr of Spots	4		4	5760
24	M-F 6p News M.....	1440	30 Comme	Nbr of Spots		1	1	1440
25	M-F 630p ET / 530p CT NBC Nightly News .T.TF..	2400	30 Comme	Nbr of Spots	3		3	7200
26	M-F 630p ET / 530p CT NBC Nightly News M.....	2400	30 Comme	Nbr of Spots		1	1	2400
27	M-F 7p Entertainment Tonight .TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
28	M-F 7p Entertainment Tonight M.....	1200	30 Comme	Nbr of Spots		1	1	1200
29	M-F 730p Extra .TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
30	M-F 730p Extra M.....	1200	30 Comme	Nbr of Spots		1	1	1200
31	Sun 7p ET / 6p CT Football Night In AmericaS	4080	30 Comme	Nbr of Spots	1		1	4080
32	M-Su 11p News .TWTF..	1500	30 Comme	Nbr of Spots	5		5	7500
Weekly Totals: Total Spots(Ord Spots)					77	17	94	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer: ..
Schedule Dates: 10/22/12 to 11/04/12
Est./PO Number: 06187777

Submission Cost: 82095
Client/Product/Estimate: J. /472
Weeks: 2
Contract type: Political

Campaign Ref: E:120628189
Sales Rep: HRP Washington, DC
Order Ref: 06187777
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
33	M-Su 11p News M.....	1500	30 Comme		1	1	1500
34	Sat 7a Today ShowS.	600	30 Comme		1	1	600
35	Sat 9a NewsS.	360	30 Comme		1	1	360
36	Sat 12p NewsS.	180	30 Comme		1	1	180
37	Sat 6p NewsS.	840	30 Comme		1	1	840
38	Sat 7p Entertainment TonightS.	780	30 Comme		1	1	780
39	Sun 8a Today ShowS.	600	30 Comme		1	1	600
40	Sun 9a NewsS.	360	30 Comme		1	1	360
41	Sun 12p NewsS.	180	30 Comme		1	1	180
42	Sun 6p NewsS.	900	30 Comme		1	1	900
43	Sun 630p ET / 530p CT NBC Nightly NewsS.	3000	30 Comme		1	1	3000
44	M-F 1237a ET / 1137p CT Late NightS.	240	30 Comme		4	4	960
Weekly Totals: Total Spots(Ord Spots)				77	17	94	

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Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer: FL
Schedule Dates: 10/22/12 to 11/04/12
Est./PO Number: 06187777

Submission Cost: 82095
Client/Product/Estimate: . / . / 472
Weeks: 2
Contract type: Political

Campaign Ref: E:120628189
Sales Rep: HRP Washington, DC
Order Ref: 06187777
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Comme	Nbr of Spots	10/22	10/29	Total	Cost
45	M-F 1237a ET / 1137p CT Late Night M.....	240	30	Comme			1	1	240
Weekly Totals: Total Spots(Ord Spots)						77	17	94	

Grand Totals									
Month 10 Weeks: 4					Month 11 Weeks: 4				
10/22					10/29				
Spots	94				77				17
Cost	82095				67440				14655

Grand Totals:

Spots: 94
Gross Total: 82,095.00
Commission: 12,314.25
Net Total: 69,780.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E:120628189
WFLA
INVOICE NUMBER 0100033235
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /472
Desc: 06187777

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	195.00	11	4	10/23	TU	*WFLA	:30 Commercial	.00	Preempt	195.00-
				10/24	WE			.00	Program Change	195.00-
				10/25	TH			.00	Preempt	195.00-
				10/26	FR			.00	Program Change	195.00-
M-F 7p Entertainment Tonight	1200.00	27	4	10/23	TU	*WFLA	:30 Commercial	.00	Preempt	.00-
				10/24	WE			.00	Program Change	.00-
				10/25	TH			.00	Preempt	.00-
				10/26	FR			.00	Program Change	.00-
M-F 730p Extra	1200.00	29	4	10/23	TU	*WFLA	:30 Commercial	.00	Preempt	1200.00-

*** Continued ***

PERIOD COST 5,580.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 5,580.00-
TOTAL RECONCILING 5,580.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033235
BROADCAST MONTH 10/01/2012 - 10/28
AMOUNT DUE .00

REMIT TO:

*00150

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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A MEDIA GENERAL STATION

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Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120628189
WFLA
INVOICE NUMBER 0100033824
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /472
Desc: 06187777

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	195.00	12 1	10/29	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	195.00-
M-F 7p Entertainment Tonight	1200.00	28 1	10/29	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
M-F 730p Extra	1200.00	30 1	10/29	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	1200.00-
Total Airtime Net Spot Revenue:						.00			

PERIOD COST 1,395.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

Debits .00
Credits 1,395.00-
SUB-TOTALS 1,395.00CR
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033824
BROADCAST MONTH 10/29/2012 - 11/25
AMOUNT DUE .00

REMIT TO:

*00153

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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